

SPEAKER DOCUMENTATION

Certified Professional Services Marketer Program



Certified Professional Services Marketer

625 N. Washington Street
Suite 302
Alexandria, VA 22314-1936

**BUSINESS TRANSFORMED
THROUGH MARKETING
LEADERSHIP.**

Session Falls Under Domain(s) #

Name of CPSM

Sponsoring Organization

Program Date

Program Location

Title of Program

Title of Session

SESSION DESCRIPTION

Please describe your session.

Please list dates and times spent in preparing for your session.

DATE	TOTAL PREPARATION TIME

Please describe what you did during your preparation time.

Total Time Moderating or Speaking

Number of CEUs Earned

REMEMBER!

- A copy of the program brochure or advertisement promoting your presentation must be attached.
- Retain all documentation sheets until the end of your recertification period.

EARNED CEUs

- You may earn one CEU for each contact hour with students for speaking or moderating.
- You may earn one CEU for every two hours of research and preparation for the session.
- A maximum of 15 CEUs may be earned for speaking over a three-year period.
- A CPSM cannot earn CEUs for giving the same presentation a second time unless proof is given that considerable changes were made to the presentation.
- A CPSM cannot earn additional CEUs for the original research and preparation for a presentation when it is given a second time, unless proof is given that a considerable amount of additional research and/or preparation was completed.

CONTACT INFORMATION

If you have questions or need further information, contact

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