

WRITING DOCUMENTATION

Certified Professional Services Marketer Program



**Certified Professional
Services Marketer**

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**BUSINESS TRANSFORMED
THROUGH MARKETING
LEADERSHIP.**

Name of CPSM

Title of Article or Book

Publisher

Publication Date Number of Words

EARNED CEUs

- You may earn one CEU for every 500 words published per article or book.
- You may earn one CEU for every two hours of research and preparation time used to write the article or book.
- A maximum of 15 CEUs may be earned for writing within a three-year period of time.

REMEMBER!

- A copy of the article or table of contents from the book must be attached.
- Retain all documentation sheets until the end of your recertification period.

Number of CEUs Earned

CONTACT INFORMATION

If you have questions or need further information, contact

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