

MEMBERSHIP APPLICATION



Society for Marketing Professional Services

625 N. Washington Street
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Alexandria, VA 22314-1936

P 703.549.6117
www.smeps.org
membership@smeps.org

**BUSINESS TRANSFORMED
THROUGH MARKETING
LEADERSHIP.**

| | |
|--------------------------------|---------------------|
| Name (PREFIX, FIRST, MI, LAST) | |
| Title | |
| Company | Company Web Address |
| Company Address | |
| City, State, Zip | |
| Phone | Cell Phone |
| Email | |
| Alternate Address | |
| Alternate Phone | Alternate Email |

MEMBER INFORMATION

What is your primary job function (select only one)?

If "other," please list.

What is your experience level?

What percentage of time do you spend on the following? (Total to 100%)

Marketing Bus. Dev. Mgt. Other

What certifications or designations do you hold? (Use control key to select more than one.)

If "other," please list.

The following data will be used for statistical purposes only.

| | |
|--------------------------------|--|
| Gender | <input type="radio"/> Female <input type="radio"/> Male <input type="radio"/> Non-binary |
| Birth Date | <input type="text"/> |
| Education/Degree | <input type="text"/> |
| Year Graduated | <input type="text"/> |
| Academic Major | <input type="text"/> |
| Year started in A/E/C Industry | <input type="text"/> |
| Year started in Marketing/BD | <input type="text"/> |

CHAPTER PREFERENCE

Your SMPS membership includes a membership with the chapter of your choice. Please select a chapter from the drop-down list below. For a full listing of SMPS chapters, visit www.smeps.org/find-a-chapter.

COMPANY INFORMATION

Federal/State Certifications
(Use control key to select more than one.)

If other certifications, please list.

Geographic Location

Size of Firm (including all branch and satellite offices)

Is your company's/firm's annual revenue less than \$4.5 million?

Yes No

Company/Firm's Primary Discipline (select only one)

If "other," please list.

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

| | | |
|-------------------------------------|---------------------|-----------|
| Regular Member Dues | \$ 449.00 | \$ 449.00 |
| Foundation Contribution* (optional) | \$ 30.00 (or other) | \$ |
| TOTAL DUES PAYMENT | | \$ |

Payment We understand that many companies are not physically in their offices. If you need to take care of your membership dues via electronic payment, please contact Antonio Payne of our finance team directly at antonio@smeps.org.

Check Enclosed (payable to SMPS) Credit Card (Visa, MasterCard, American Express)

Credit Card # CVV # Exp. Date Authorized Signature

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select up to five options from each category (five from Company Services and five from Facilities if applicable). These will be listed within your profile in SMPS Membership Directory which is accessed through the MySMPS community at www.mysmps.org.

| COMPANY SERVICES | X | COMPANY SERVICES | X | COMPANY SERVICES | X | FACILITIES | X |
|---|--------------------------|---|--------------------------|--|--------------------------|--|--------------------------|
| Accounting Services | <input type="checkbox"/> | Equipment Planning | <input type="checkbox"/> | Presentation Binding | <input type="checkbox"/> | Airfields/Airports | <input type="checkbox"/> |
| Acoustical Consulting and Design | <input type="checkbox"/> | Event Planning | <input type="checkbox"/> | Presentation Coaching and Training | <input type="checkbox"/> | Arboreta/Aquariums | <input type="checkbox"/> |
| Advertising Consulting | <input type="checkbox"/> | Exhibit Design/Signage | <input type="checkbox"/> | Presentation Graphics | <input type="checkbox"/> | Automotive Dealerships/Service Centers | <input type="checkbox"/> |
| Aquatic Facility Design | <input type="checkbox"/> | Facilities Management | <input type="checkbox"/> | Presentation Training | <input type="checkbox"/> | Bridges | <input type="checkbox"/> |
| Arbitration | <input type="checkbox"/> | Facilities Management Maintenance | <input type="checkbox"/> | Printing | <input type="checkbox"/> | Brownfield | <input type="checkbox"/> |
| Architecture | <input type="checkbox"/> | Failure Analysis | <input type="checkbox"/> | Professional Trade Association | <input type="checkbox"/> | Casino/Entertainment | <input type="checkbox"/> |
| Architecture and Landscape Photography | <input type="checkbox"/> | Financial Management | <input type="checkbox"/> | Program Consulting/Management | <input type="checkbox"/> | Chemical Facilities | <input type="checkbox"/> |
| Asbestos Abatement Consulting | <input type="checkbox"/> | Fire Protection and Life Safety | <input type="checkbox"/> | Programming | <input type="checkbox"/> | Children's Hospitals | <input type="checkbox"/> |
| Audio Enhancement/School Systems | <input type="checkbox"/> | Flooring Solutions | <input type="checkbox"/> | Property Management | <input type="checkbox"/> | College Facilities | <input type="checkbox"/> |
| Audio/Visual Design | <input type="checkbox"/> | Food Services Consulting/Management | <input type="checkbox"/> | Public Involvement | <input type="checkbox"/> | Conference and Civic Center Facilities | <input type="checkbox"/> |
| Audio/Visual Presentations/Production | <input type="checkbox"/> | Functional Planning | <input type="checkbox"/> | Public Relations Consulting | <input type="checkbox"/> | Crime Labs | <input type="checkbox"/> |
| Audiovisual Facilities Consulting/Design | <input type="checkbox"/> | General Contractors | <input type="checkbox"/> | Real Estate Development | <input type="checkbox"/> | Criminal Justice Facilities | <input type="checkbox"/> |
| Blueprinting | <input type="checkbox"/> | Geographic Information Systems | <input type="checkbox"/> | Recycle Content | <input type="checkbox"/> | Elementary/Secondary Schools | <input type="checkbox"/> |
| Bond Claims | <input type="checkbox"/> | Geotechnical Engineering | <input type="checkbox"/> | Resolution | <input type="checkbox"/> | Food Service Facilities | <input type="checkbox"/> |
| Brand/Identity Implementation | <input type="checkbox"/> | GIS and Programming | <input type="checkbox"/> | Restoration/Preservation | <input type="checkbox"/> | General Building | <input type="checkbox"/> |
| Bridge Engineering | <input type="checkbox"/> | Golf Course Design | <input type="checkbox"/> | Right-of-Way Services | <input type="checkbox"/> | Government | <input type="checkbox"/> |
| Brochures/Newsletters | <input type="checkbox"/> | Graphic Design | <input type="checkbox"/> | Roadway Engineering | <input type="checkbox"/> | Harbors/Ports | <input type="checkbox"/> |
| Building Repair/Restoration | <input type="checkbox"/> | Hazardous Waste Redemption | <input type="checkbox"/> | Roof Consulting | <input type="checkbox"/> | Healthcare Facilities | <input type="checkbox"/> |
| Business Development | <input type="checkbox"/> | Historic Preservation | <input type="checkbox"/> | Sanitary Engineering | <input type="checkbox"/> | Healthcare Operational/ Clinical Planning | <input type="checkbox"/> |
| CADD Services | <input type="checkbox"/> | Human Resources Consulting/Devlpt. | <input type="checkbox"/> | Security Systems/Engineering | <input type="checkbox"/> | High-Technology Facilities | <input type="checkbox"/> |
| Civil Engineering | <input type="checkbox"/> | Hydraulic Engineering | <input type="checkbox"/> | Seismic Design and Consulting | <input type="checkbox"/> | Highways | <input type="checkbox"/> |
| Claims Services | <input type="checkbox"/> | Indoor Air Quality | <input type="checkbox"/> | Site Assessments | <input type="checkbox"/> | Historic Structures | <input type="checkbox"/> |
| Coating Consulting | <input type="checkbox"/> | Industrial Hygiene | <input type="checkbox"/> | Software Systems | <input type="checkbox"/> | Hotels/Resorts | <input type="checkbox"/> |
| Commercial Design Photography | <input type="checkbox"/> | Information Technology | <input type="checkbox"/> | Solar Energy | <input type="checkbox"/> | Housing | <input type="checkbox"/> |
| Commercial Solutions | <input type="checkbox"/> | Insurance Brokers | <input type="checkbox"/> | Space Planning | <input type="checkbox"/> | Industrial Facilities | <input type="checkbox"/> |
| Commissioned Fine Arts | <input type="checkbox"/> | Interior Design | <input type="checkbox"/> | Strategic Planning | <input type="checkbox"/> | Infrastructure | <input type="checkbox"/> |
| Commissioning | <input type="checkbox"/> | Interior Design/Commercial | <input type="checkbox"/> | Structural Engineering | <input type="checkbox"/> | Laboratory Facilities | <input type="checkbox"/> |
| Communications Consulting | <input type="checkbox"/> | Internet Services | <input type="checkbox"/> | Subsurface Utility Engineering | <input type="checkbox"/> | Libraries | <input type="checkbox"/> |
| Communications Training | <input type="checkbox"/> | Laboratory Architecture | <input type="checkbox"/> | Surveying and Mapping | <input type="checkbox"/> | Marinas | <input type="checkbox"/> |
| Constructability Reviews | <input type="checkbox"/> | Laboratory Planning | <input type="checkbox"/> | Sustainable Design | <input type="checkbox"/> | Military Facilities | <input type="checkbox"/> |
| Construction | <input type="checkbox"/> | Land Use Approvals | <input type="checkbox"/> | Sustainable Design/Engineering | <input type="checkbox"/> | Mixed-Use Development Centers | <input type="checkbox"/> |
| Construction Administration | <input type="checkbox"/> | Landscape Architecture and Planning | <input type="checkbox"/> | Technology Consulting | <input type="checkbox"/> | Museums | <input type="checkbox"/> |
| Construction Consulting | <input type="checkbox"/> | Laundry Design | <input type="checkbox"/> | Telecommunications | <input type="checkbox"/> | Non-Profit Organizations | <input type="checkbox"/> |
| Construction Information | <input type="checkbox"/> | Lead Paint Abatement Design | <input type="checkbox"/> | Theatre Consulting | <input type="checkbox"/> | Office Buildings | <input type="checkbox"/> |
| Construction Law | <input type="checkbox"/> | Legal Services/Claims/Litigation | <input type="checkbox"/> | Theater Design | <input type="checkbox"/> | Parking Facilities | <input type="checkbox"/> |
| Construction Material Testing | <input type="checkbox"/> | Liens | <input type="checkbox"/> | Threshold Inspection | <input type="checkbox"/> | Parks/Recreation Facilities | <input type="checkbox"/> |
| Construction Progress Photography | <input type="checkbox"/> | Life Cycle Cost Analysis | <input type="checkbox"/> | Title Insurance | <input type="checkbox"/> | Postal Facilities | <input type="checkbox"/> |
| Construction Project Management | <input type="checkbox"/> | Lighting Design/Consulting | <input type="checkbox"/> | Traffic and Transportation Design/ Consulting | <input type="checkbox"/> | Rail/Mass Transit | <input type="checkbox"/> |
| Consulting and Design | <input type="checkbox"/> | Management Consulting | <input type="checkbox"/> | Training | <input type="checkbox"/> | Recreation Centers | <input type="checkbox"/> |
| Corporate Gifts | <input type="checkbox"/> | Manufacturer of Document Finishing Productions and Equipment | <input type="checkbox"/> | Urban Design | <input type="checkbox"/> | Religious Facilities | <input type="checkbox"/> |
| Corporate Real Estate | <input type="checkbox"/> | Manufacturer of Formaldehyde-Free Fiberglass Insulation | <input type="checkbox"/> | Utilities Services | <input type="checkbox"/> | Retail Facilities | <input type="checkbox"/> |
| Cost Estimating and Scheduling | <input type="checkbox"/> | Marine Engineering | <input type="checkbox"/> | Utility Coordination | <input type="checkbox"/> | Secure Facilities | <input type="checkbox"/> |
| CRM Consulting | <input type="checkbox"/> | Market Research | <input type="checkbox"/> | Utility Relocation Design | <input type="checkbox"/> | Sports Facilities | <input type="checkbox"/> |
| Database Consulting | <input type="checkbox"/> | Marketing/Communications Consulting | <input type="checkbox"/> | Value Engineering | <input type="checkbox"/> | Theatres | <input type="checkbox"/> |
| Design/Build Services | <input type="checkbox"/> | Mechanical Engineering | <input type="checkbox"/> | Vibration Control | <input type="checkbox"/> | Theme Park Facilities | <input type="checkbox"/> |
| Digital Media | <input type="checkbox"/> | Mergers/Acquisitions | <input type="checkbox"/> | Waste Management | <input type="checkbox"/> | Vivarium | <input type="checkbox"/> |
| Dispute Avoidance | <input type="checkbox"/> | Mining Engineering | <input type="checkbox"/> | Water & Wastewater Treatment | <input type="checkbox"/> | Water and Wastewater Facilities | <input type="checkbox"/> |
| Document Management Services | <input type="checkbox"/> | Needs Assessments | <input type="checkbox"/> | Water Resources | <input type="checkbox"/> | Zoo Design | <input type="checkbox"/> |
| Electrical Contractors | <input type="checkbox"/> | Owners Representatives | <input type="checkbox"/> | Web Page Development | <input type="checkbox"/> | | |
| Electrical Engineering | <input type="checkbox"/> | Parking Consulting | <input type="checkbox"/> | Website Design | <input type="checkbox"/> | | |
| Electrical Engineering/ Energy Consulting | <input type="checkbox"/> | Photogrammetry | <input type="checkbox"/> | Website Development | <input type="checkbox"/> | | |
| Electrical Utility Design/Consulting Engineering | <input type="checkbox"/> | Photography | <input type="checkbox"/> | Wetlands | <input type="checkbox"/> | | |
| Environmental Consulting/Engineering | <input type="checkbox"/> | Placement Services | <input type="checkbox"/> | Writing/Editing Services | <input type="checkbox"/> | | |
| Environmental Graphic Design | <input type="checkbox"/> | Planning | <input type="checkbox"/> | Zoning | <input type="checkbox"/> | | |
| Environmental Health and Safety | <input type="checkbox"/> | Pre-Construction Services | <input type="checkbox"/> | | | | |

Supervisor's Name and Title

Supervisor's Email

How did you learn about SMPS?

What is your primary reason for joining SMPS?

SOURCE CODE